



Improsys Other Software Products

ERP Software

Inventory Software

CRM Software

Billing Software

WMS Software

Planning Software

Improsys Major Client List

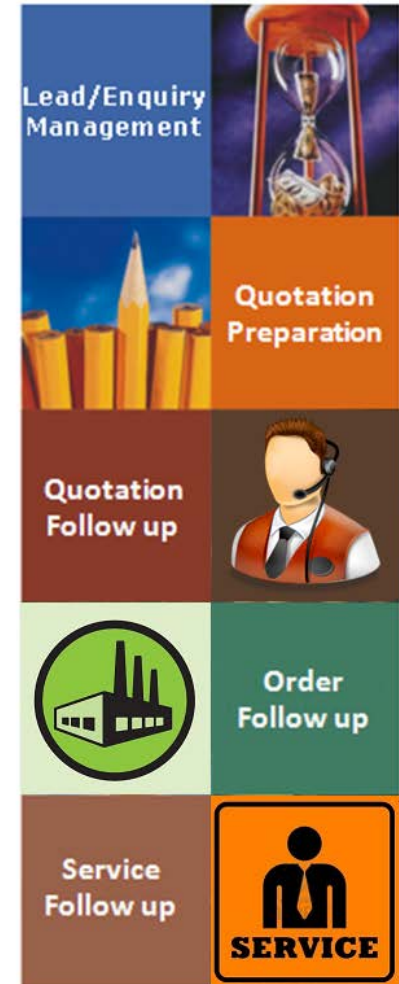
- ❖ Welspun India Limited, Vapi, Gujarat
- ❖ Klaus Union Engineering India Pvt. Ltd, Pirangut, Pune
- ❖ Trimoorty Autodeco Components Pvt. Ltd, Pune
- ❖ TRP Sealing Systems India Pvt. Ltd, Chakan, Pune
- ❖ Supertex Industries Ltd, Mumbai
- ❖ Oerlikon Leybold Vacuum India Pvt. Ltd, Bhosari, Pune
- ❖ Phoenix Mecano India Pvt. Ltd, Pirangut, Pune
- ❖ Afriso India Pvt. Ltd, Bhosari, Pune
- ❖ Igloo Frozen Freshness Pvt. Ltd, Visakhapatnam, (AP)
- ❖ Shakti Mining Equipments Pvt. Ltd, Nashik
- ❖ Suddpram Auto Engineering Company Pvt. Ltd, Chakan
- ❖ JoshiJampala Engineering Pvt. Ltd, Satara
- ❖ Cubix Automation Pvt. Ltd, Kothrud, Pune
- ❖ Star Balancing, Chikhali, Pune
- ❖ B. U. Bhandari Automotive Pvt. Ltd, Pashan, Pune
- ❖ Vasundhara Carriers Pvt. Ltd, Aurangabad
- ❖ Pee Aar Exim Pvt. Ltd, Chakan, Pune
- ❖ K.D. Aher Building Systems Pvt. Ltd, Chinchwad, Pune
- ❖ Gaurav Engineers, Aurangabad
- ❖ Kakade Laser, Narhe, Pune
- ❖ Naivedyam Dining Hall Pvt. Ltd, Chinchwad, Pune
- ❖ Vijayalaxmi Bazar, Chiplun, Ratnagiri
- ❖ Yuvaa Brand Wearhouse, Wagholi, Pune
- ❖ Sanvadvahini Newspaper, Shirur, Pune
- ❖ Xpanxion India Pvt. Ltd, Aundh, Pune

... Customer list growing everyday!!!...

Contact Information

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CRM Software



Improsys CRM Software Features

- ❖ Easy to Use
- ❖ Can be operated from Multiple Locations
- ❖ Simplicity and ease of integration
- ❖ Manage Customers and Products data
- ❖ Import Products & Customers data from Excel
- ❖ Manage Customer wise Price List
- ❖ Lead generation and follow-up tracking
- ❖ Prepare Quotation in less than 2 minutes
- ❖ Send Quotation on Email in PDF format
- ❖ No chances of mistakes in Send Quotation
- ❖ Daily, Weekly reporting of planned & Completed task
- ❖ Hierarchy wise Sales Person Reporting to Seniors
- ❖ Sales Performance Analytics – Sales person wise, periodic and area wise
- ❖ Quotation, Order, Service Follow-up & History
- ❖ Increase Customer Service Productivity
- ❖ Customer Payments Tracking & Follow-up

www.improsys.in



Scope of Improsys Customer Relationship Management (CRM) Software



CRM Software Benefits

- ❖ Email / SMS Marketing / Telemarketing
- ❖ Generate Leads
- ❖ Manage Sales Team
- ❖ Deliver Instant Quotes
- ❖ Follow-up for Sales Conversion
- ❖ Book Sales
- ❖ Provide Online Status of Order
- ❖ Record Delivery of Products
- ❖ Generate Invoice & Review Outstanding Payments
- ❖ Send Due Payments Alerts to concerned
- ❖ Follow up with Customers for Payments
- ❖ Service Billing and Service Payments
- ❖ Send Support Status to Customer
- ❖ Leads / Support / Support Trends in Graphs
- ❖ Sales Person Task Allocation & Daily Reporting
- ❖ MIS Reports for Analysis
- ❖ Export CRM data to Word, Excel, PDF
- ❖ Import from Excel

Improsys CRM Software Modules

- ❖ Product Master Module
- ❖ Customer Master Module
- ❖ Marketing Module (Email Marketing)
- ❖ Lead / Enquiry Management Module
- ❖ Quotation Management Module
- ❖ Alerts Management Module
- ❖ Quotation Follow up Module
- ❖ Sales Order Management Module
- ❖ Billing and Payment Receipt Module
- ❖ Payments Follow up Module
- ❖ Sales Person Daily Reporting Module
- ❖ Service Module
- ❖ Service Follow up & Service History Module
- ❖ Feedback to Sales Executives
- ❖ Workflow Management
- ❖ Admin Module

Improsys CRM Software

- Option to opt for monthly paper user charges
- Option to buy one time license software
- Option to host on internet

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